

PRESS RELEASE

NEW RECRUITS AND CUSTOMER FOR MIDLAND LEAD



L-R: Martin Wall (*customer relationship advisor*), Paul Farmer (*regional sales manager*), Shelley Lakin (*customer relationship advisor*), Kyle Hazeldine (*regional sales manager*), Claire Burchell (*sales office supervisor*), Lynn Street (*sales and marketing manager*) and Greg Morrison (*regional sales manager*).

LEADING BRITISH LEAD MANUFACTURER MIDLAND LEAD HAS MADE SIGNIFICANT APPOINTMENTS TO ITS SALES TEAM AND ADDED THE NATIONAL BUYING GROUP (NBG) AS A NEW CUSTOMER.

Industry professional Lynn Street will lead the sales team as the newly appointed sales and marketing manager. As well as gaining 20 years experience in the industry, Lynn is a director of the initiative Women in Roofing and has experience in all aspects of the roofing supply chain from specification to supply.

Customers will benefit from the continued investment Midland Lead is making to its customer service department, as Lynn comments: "The focus this year will be to build on the success of 2017. Midland Lead is a company that really understands excellent customer service and we need to ensure that each and every customer and stakeholder receives the service they have come to expect."

A strong background in roofing means Lynn is aware of the pressures the industry is facing and how to deal with them, she adds: "The shortage of skilled labour and product knowledge is a major concern and we will be supporting the industry with training and providing the tools to help bring on the next generation."

Other new appointments to the company's sales team include Martin Wall and Shelley Lakin as customer relationship advisors and Greg Morrison as regional sales manager for Scotland and the North East. These appointments have been made to ensure the company has dedicated points of contact throughout the country.

The addition of NBG enhances the national coverage for Midland Lead products and support with the 80 NBG independent merchants partners and 300 UK branches now having access to the full range of lead and ancillary products.

Midland Lead is the only independent UK lead manufacturer that offers a range of products diverse enough to cater for all industries from construction to healthcare and heritage. All its products are sourced from 100% recycled lead and construction customers benefit from 2-3 day delivery.



Inset photo: Sales and marketing manager Lynn Street